

OCR Applied Business Year 1 2026/27

OCR

Welcome to Applied Business

The OCR Cambridge Technical Level 3 in Business combines practical learning with business theory. Assessment includes coursework and external exams, with grades from Pass to Distinction*.

Students build skills for university, apprenticeships and employment.



Your Year 1 units

Unit 1: The business environment

Business ownership, objectives, functions, stakeholders, finance and external influences. Students prepare through revision and exam practice.

Unit 4: Customers and communication

After the January exam, students complete coursework on customer needs, effective communication, building rapport and handling business information.

Where can Business take you?

Business degrees, apprenticeships and careers in finance, marketing, management or HR.



OCR unit
specifications

Key assessments

6 January 2027 (PM)
Unit 1 external exam

After the exam
Unit 4 coursework

Assignment deadlines
will be confirmed in
lessons.

Top study tips

Plan ahead and meet
assignment
deadlines.

Revise little and often
for the Unit 1 exam.

Ask Mike for help if
you are unsure.

Tutor contact

Michael Hill

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Please get in touch with
any course or progress
queries.