

Welcome to Business!

Welcome to the first Edexcel A Level Business newsletter of the year. This is your guide to what we are studying, key dates, enrichment opportunities and celebrations from across the subject.

Business helps you understand the real world, develop valuable skills and prepare for university, apprenticeships and employment. We are excited to see what you will achieve this year!



What are we studying?

The Edexcel A Level Business course is divided into four themes:

Year 12



Theme 1

Marketing and people

Explore how businesses attract customers, build brands and manage people effectively.



Theme 2

Managing business activities

Look at how businesses operate day to day, including operations, finance, HR and supply chains.



Theme 3

Business decisions and strategy

Consider how businesses grow, make strategic decisions and compete in changing markets.



Theme 4

Global business

Examine the wider economic, political and social environment and the opportunities and challenges of international business.



Key Dates & Opportunities



Teesside University

TEESSIDE UNIVERSITY VISIT



Wednesday 4th November 2026



9.30am – 2.00pm



Teesside University

Students will be completing a real life marketing campaign. A fantastic opportunity to apply your knowledge and work with industry.



Bank of England

We will also be working with the Bank of England who will be giving a talk in lessons and setting an employer project. This will give you an insight into the work of the Bank and the chance to apply your business knowledge to a real-world challenge.



Student Success



Last year's Year 13 cohort had a **100% pass rate.**

This year, our new Year 12 students have shown great work ethic in exam style questions and classroom tasks. Keep it up!



"The skills I am developing in Business are giving me the confidence to think creatively and solve real problems."

Year 12 Student



Tutor Contacts



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If you have any questions about the course, support or enrichment opportunities, please get in touch.



SIXTH FORM

Middlesbrough College Sixth Form