

BTEC Applied Psychology – Year 1



Welcome to Applied Psychology!

We are the study of the human mind and behaviour and while studying psychology here you will look at the main psychological theories and apply them to specific behaviours such as aggression, gender and consumer behaviour.



In first year of applied psychology we will be covering Unit 1 and Unit 2.

Unit 1: Approaches in Psychology (Exam)

In Unit 1 we will explore four of the key approaches that are central to understanding behaviour. We will draw on research from conformity, memory and **how we learn from others**, using these theories to apply to specific **psychological issues including aggression**, gender and consumer behaviour.

Unit 2: Research Methods in Psychology (Assignments)

In Unit 2 we will explore the importance of psychological research and how to conduct research. In your first assignment you **analyse key research terms and procedures** and write a literature review about how research may be conducted. In your second assignment, you have the opportunity to conduct your own study, **evaluating the strengths and limitations and how your research can have implications on wider psychological research**.



Exam Dates

Unit 1: 6th January 1:30pm

Assignment Deadlines

Assignment 1: 12th February

Assignment 2: 16th April



Contact Us

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