

A Level Business

Year 2 • 2026/27

Welcome to Year 2

This year, students build on Themes 1 and 2 to explore business strategy and global markets. We will examine how businesses grow, make decisions and respond to change.

Regular retrieval practice, calculations and exam questions will help students apply evidence and develop supported judgements.



What we will study

Theme 3: Business decisions and strategy

- 3.1 Business objectives and strategy
- 3.2 Business growth
- 3.3 Decision-making techniques
- 3.4 Influences on business decisions
- 3.5 Assessing competitiveness
- 3.6 Managing change

Theme 4: Global business

- 4.1 Globalisation
- 4.2 Global markets and business expansion
- 4.3 Global marketing
- 4.4 Global industries and companies (multinational corporations)

Independent study

Review Themes 1 and 2.

Practise calculations and timed answers.

Follow business news and link examples to theory.



[Scan for the specification](#)

Summer 2027 exams

Paper 1: 13 May, PM

Themes 1 and 4

Paper 2: 19 May, AM

Themes 2 and 3

Paper 3: 8 June, PM

All four themes

Each paper lasts 2 hours.

100% exams. No coursework.

Study support

Keep notes organised and use a topic checklist to identify gaps.

Ask for help early and use feedback to improve your next answer.

Tutor contact

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Contact via college, Microsoft Teams or speak to your teacher in lessons.