

A Level OCR Level 3 Business

Entry Requirements:

5 GCSEs grade 5 or above including maths and English.

For more info contact

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From this course you are able to progress to...

- Business and Economics Related University Courses
- Higher Level Apprenticeships
- Careers in the Business Sector



The below information gives you a flavour of what you will study in A Level OCR Level 3 Business

Unit 1: The Business Environment (2 hour exam)

In this unit you will study why businesses operate and the different forms of business ownership. You will also look at the wider business environment such as the EU and supply and Demand.

Unit 2: Working in Business (1 HOUR 30 MIN)

In this unit you will study the daily workings within a business, looking specifically at the documents used and how a business will recruit new employees.

Unit 3: Introduction to HR

In this unit you will study the principals of Human resources. This will look at Recruitment and Selection, Training and Dismissal.

Unit 4: Customers & Communication

In this unit you will study the methods businesses use to attract new customers and specifically will focus on the customer service options a particular business uses. This unit is assessed internally as a piece of coursework and is based around Rockliffe Hall.

Unit 5: Marketing and Market Research

This unit looks around the influence of market research and how businesses use market research to help inform decisions.

