

# A Level Media Studies

This course will develop both your analytical and creative skills as you learn to understand the media industry, its products and the messages they hold. You will learn media language tools and use these to interpret the messages communicated by media products such as Advertising, Music Video, News and Television Drama. As you develop your understanding of the construction of media products, you will apply this to the creation of your own production work, developing visualisation, design and editing skills using industry standard software and equipment.

## How will I be assessed?

Two written exams (70%) and one NEA unit (30%)

## What skills will I develop?

- Analysis and problem solving (through interpretation of a range of media products)
- Discussion and debate: investigating meaning in media enables you to develop skills in verbal and written discussion and debate
- Creative and visualisation skills: the creative component of the course encourages you to put your understanding of the media, into practice
- Digital and technical: you will create products using industry standard software and equipment

## Which subjects will media studies compliment?

English Language, English Literature, Film Studies, Politics, Sociology, History, Law, Business Studies, Art, Photography

## What might I progress to?

### University Study:

Past students have progressed to degrees in Media, English, psychology, journalism, film production, business management, politics, history

### Career opportunities:

Media production, Film production, journalism, screen writing, graphic design, marketing, photography, teaching



## The below information gives you a flavour of what you will study in A Level Media Studies

Content Overview	Assessment Overview	
<p><b>Section A: News and Online Media</b> This section consists of <b>two linked in-depth studies</b> that focus on contemporary news in the UK, requiring learners to explore how and why newspapers and their online counterparts are evolving as media products and the relationship between both online and offline news. Learners must select from a list set by OCR.</p> <p><b>Section B: Media Language and Representation</b> Learners will explore media language and representation, through media products set by OCR in the following media forms:</p> <ul style="list-style-type: none"> <li>• magazines</li> <li>• advertising and marketing and</li> <li>• music videos</li> </ul>	<p>Media messages (01) 70 marks</p> <p>2 hours Written paper</p>	<p><b>35%</b> of total A level</p>
<p><b>Section A: Media Industries and Audiences</b> Learners will explore media industries and audiences, through media products set by OCR for:</p> <ul style="list-style-type: none"> <li>• radio</li> <li>• video games</li> <li>• film*</li> </ul> <p><i>*Film to be studied in relation to media industry only.</i></p> <p><b>Section B: Long Form Television Drama</b> Learners will engage in <b>one in-depth study</b> of television as an evolving, global media form. Learners must study one complete episode of a contemporary English language long form TV drama and one complete episode of a non-English language long form TV drama to inform their study. Learners must select from lists set by OCR.</p>	<p>Evolving media (02)* 70 marks</p> <p>2 hours Written paper</p>	<p><b>35%</b> of total A level</p>
<p>Learners will create a cross-media product in response to an OCR set brief.</p>	<p>Making media* (03/04) 60 marks (NEA)</p>	<p><b>30%</b> of total A level</p>