

A Level Applied Psychology

Ever wondered how businesses use Psychology to influence their customers?

Or how we can change a person's behaviour to improve their health?

Or perhaps the role mental health practitioners have in helping their patients?

Applied Psychology will give you an understanding of the ways people think and why people behave the way they do. You will develop skills including cognitive and problem solving, communication, self management and many more that will prepare you for an exciting future with the possibility of a range of fantastic careers.

Entry requirements:

- 5 or more GCSEs (not equivalents) including English and maths at grade 5 or above.
- Grade 5 in science (combined trilogy / biology).

What other courses should I take?

This course works well alongside biology, chemistry, geography and geology.

Studying Applied Psychology can give you a whole host of exciting career options, including:

- Business
- Marketing
- Education
- Nursing
- Social care
- Life coach
- Sports coach
- Clinical psychology
- Criminal psychology
- Law enforcement

Applied Psychology works well with many subjects. As it is a science, it goes well with Biology and Chemistry. Other popular combinations also include Sociology, Law and Business Studies.



The below information gives you a flavour of what you will study in A Level Applied Psychology

What will I study?

Year 1

Psychological Approaches and Applications

See how social, cognitive, learning and biological psychology can be applied to contemporary issues in society.

Externally assessed 1.5 hour exam made up of short answer and extended writing questions.

Conducting Psychological Research

Discover the many methods psychologists can use to test their hypotheses and analyses their data.

Internally assessed students will conduct psychological research and data analysis using a wide variety of methods.



Year 2

Health Psychology

Explore the link between psychology, health and illness. We will look at specific healthy/unhealthy behaviours and how to change behaviour for the better.

Externally assessed 2 hour exam made up of short answer and extended writing questions

Forensic Psychology

Criminal and forensic psychology is a specialist branch of psychology that uses psychological theories to explain criminal behaviour, and examines the research generated by these theories.

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